



# PRICE LIST for ...

## EAST WAY PHOTOGRAPHY

v20.1.54

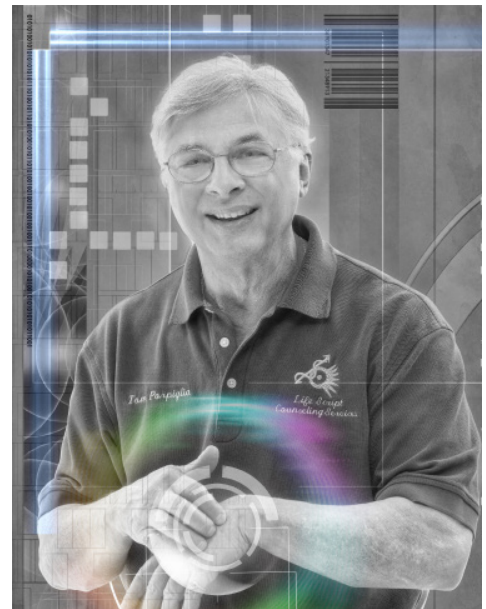




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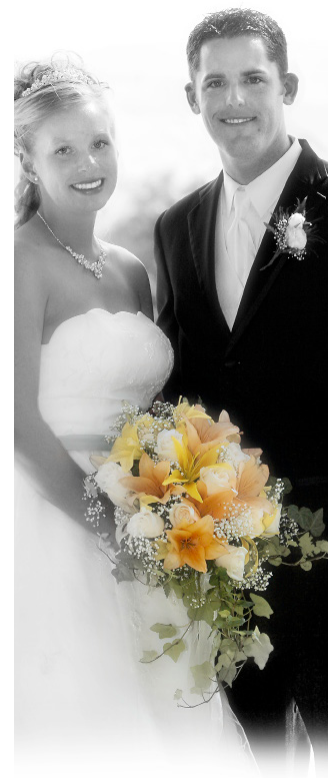


# Wedding Photography Packages

## ELEGANT

1. Up to 8 hours of coverage
2. All photos are individually processed to perfection with limited retouching of faces (except for those selected for album in which full retouching is applied.) Files placed on USB Thumbdrive for personal use.
3. 15 Sheet (30 page) coffee table wedding book. Bound in genuine leather. Design Layout: Modern Style layout 12x12 inches featuring images clients choice. Photographer is trusted in his judgement of layout without proofing on vthe pary of customer.
4. One 16x20 enlargement of choice (printed on glossy, luster or fine-art paper).

TOTAL: \$2700.00







## VOGUE

1. Full day of coverage
2. All photos are individually processed to perfection with full retouching of faces. Files placed on USB Thumbdrive for personal use, in a deluxe wooden case.
3. 20 sheet (40 page) coffee table wedding book bound in genuine leather. Album is custom design for each customer. There are no templates used. Your book will be unique and not repeated.
4. Design Layout: Storybook Style layout 12x12 inches. Album design consultation with in-house photographer. PDF is supplied for proofing allowing one time changes (other changes are charged on a per hour basis).
5. One 16x20 enlargement of choice (printed on glossy, luster or fine-art paper).

TOTAL: \$3500.00

*Unforgettable*

SPECIAL NOTE: It is our sincere goal to create an 'Unforgettable' wedding experience. For over 35 years we have been serving the wedding community with this single goal in mind. The packages listed are only ideas. If you have something else in mind, please give us a chance to create a package just for you. The items YOU want & at a price that meets your budget.





### notes on wedding package payments

☐ Retainer and Payment Requirements: A \$250, nonrefundable\*\* retainer (applied toward the total bill) is required to book the photographer for your wedding date. The balance of the wedding package payment or any negotiated expanded basic package balance of payment is due two weeks before the wedding day. Any additional balance owed after the wedding (beyond the initial estimate and/or additional hourly charges) is due upon delivery of photos.

\*\* Deposit refundable up to 30 days after signing contract.

### notes on wedding package options

☐ Certain substitutions may be made in wedding packages. If a package contains almost, but not exactly, what you would like, let us know and we'll see about restructuring a package to meet your needs.

☐ FREE ITEMS:

- Printable digital photo copies of your entire wedding on USB thumbdrive.
- Basic Photo Retouching on all photos free of charge.
- Black & White and special effects on select images that would improve their look

☐ Excessive retouching or excessive digital enhancements (unless specified in wedding package) billed at \$150 per hour. Such work must be agreed by both parties.



### additional hours of wedding coverage

☐ Additional wedding coverage (beyond time allowed in your chosen package) is charged at \$125 per hour. Additional coverage hours may be added to any wedding package, if desired, by the wedding couple.



REPRINTS/ENLARGEMENTS (wedding/portrait/model, etc) (color + b&w)	price
1. Single 4x6 reprints, 9 or fewer prints (any combination)	\$5.50 each
2. 10 to 20 4x6 prints	\$4.50 each
3. 20 or more 4x6 prints	\$3.50 each
4. 5x7 enlargements	\$13.50 each
5. 8x10 enlargements	\$30.00 each
6. 11x14 / 12x18 / 13x19 enlargements	\$65.00 each
7. 16x20** enlargements	\$150 each / \$175 w/matte
8. Wallet prints (reprints of a single image only per set of 9)	\$20 set of 9
9. Wallet prints	\$55 set of 36
10. Wallet prints	\$110 set of 90

\*\*This is our premiere enlargement handcrafted and printed on variety of paper materials 16x20 up to 40x60 prints quoted on a job to job basis. All photo sizes have protective spray applied. All prints are expertly color corrected.

REPRINTS/ENLARGEMENTS (hand-made black & white) (weddings/portrait/model portfolio)*	price
1. 4x6 reprints	\$5.50 each
2. 5x7 enlargements	\$17 each
3. 8x10 enlargements	\$25 each
4. 11x14 enlargements	\$55 each
5. 12x18 (matted 16x20 or larger)** enlargements	\$125 each
6. Wallet prints (reprints of a single image only per set of 9)	\$20 set of 9
7. Wallet prints	\$60 set of 36
8. Wallet prints	\$120 set of 90

\*Differs from above category above as this is a special black & white only service for customers who want the baryta based paper of classic b&w photography

\*\*This is our premiere enlargement handcrafted and printed on variety of paper materials 20x30 up to 40x60 prints quoted on a job to job basis.

#### Reprint/Enlargement Pricing:

Prices are guaranteed for 90 days from the wedding photo delivery date. After 90 days, current studio prices apply.

#### Delivery of Reprints and Enlargements:

It is the responsibility of the customer to pick up photo orders from East Way Photography. Photo orders may be shipped to customers for an additional charge to cover shipping, handling, and insurance. Shipping cost varies with size and nature of customer order. Minimum shipping charge is \$25.

#### Dry Mounting:

Dry Mounting is available for enlargements. Dry mounting entails the use of special acid-free adhesives and matting board to give the final print a rigid backing that protects it from adverse environmental conditions and mishandling. This process readies prints for immediate. Ask for a quote.



## engagement & bridal portraits

If not already included as part of your chosen wedding package, Bridal and Engagement sessions may be purchased separately.

<input type="checkbox"/> Bridal Session	If Wedding booked with East Way Photography.	\$150
<input type="checkbox"/> Bridal Session	If Wedding not booked with East Way Photography.	\$250
<input type="checkbox"/> Engagement Session	If Wedding booked with East Way Photography.	\$175
<input type="checkbox"/> Engagement Session	If Wedding not booked with East Way Photography.	\$275

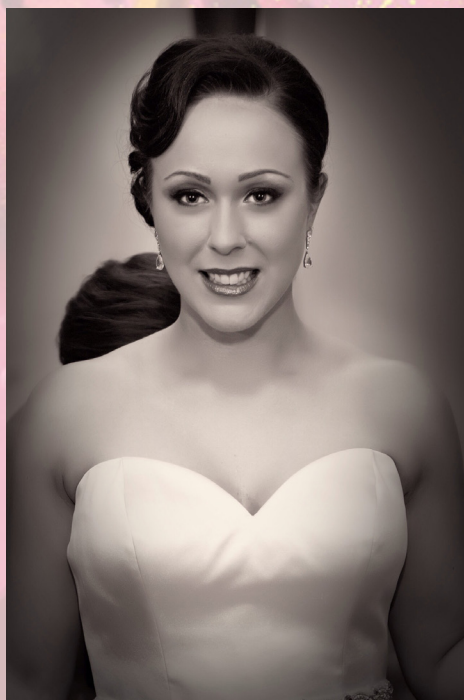
### engagement and bridal sessions include the following:

1. Up to one hour of photo session time.
2. At least 50 photos taken (delivered on USB THUMBDRIVE.
3. Basic retouching, special effects and base correction of photos apply. Extensive corrections of facial features will be billed at \$150. p/h. Standard facial retouching included.
4. Includes 1 11x14 or (2) 8x10 prints of 1 photo of your choice.

For wedding packages that include a bridal or engagement session, payment for the bridal or engagement sessions is due on the day of the session.

Portrait sessions may be held in the bride and groom's place of choice. In-home, studio-style, or other location photography is usually available. Outdoor photos with natural, ambient lighting represent an often highly desired option for these portraits. Out-of-area travel may involve an additional fee. Please call studio for details as apply to your needs.

Bridal and engagement portrait sessions should be arranged to take place as early as possible before the wedding. It is advisable to arrange for these sessions to be held at least 6 to 8 weeks before the wedding date. This will allow time for initial photo finishing, delivery of previews to the couple, choosing prints for enlargement, and the enlargement/delivery of final prints for framing. (Framing services are available from East Way Photography, if desired.)







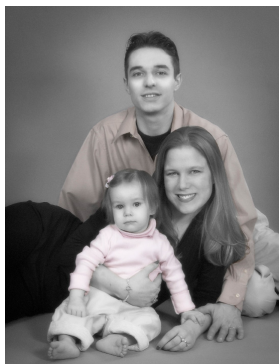
1. East Way Photography is the exclusive photographer during the wedding ceremony and formal photo sessions following the ceremony. Other photography will be permitted only at the discretion of East Way Photography (and is normally allowed without problem); however, any other individuals taking photographs must not interfere with the studio photography process. Reception photography is open to all family and friends of the wedding couple.
2. Wedding day files and/or files (or negatives) from portrait sessions remain the exclusive property of East Way Photography. East Way Photography reserves exclusive use of files and prints, including reproduction and copyright. East Way Photography reserves the right to use all negatives and prints for studio display, or Studio Portfolios. Other purposes require permission of client.
3. The studio reserves the right to remove any undesirable prints from deliverable previews (blink shots, blurred images, etc.)
4. No unauthorized copies may be made of any prints or enlargements produced by East Way Photography. This includes electronic scanning or otherwise copying those prints, both of which represent violations of existing copyright laws. These conditions do not apply when the wedding couple has purchased all wedding files. Ask East Way Photography if you are interested in this option.
5. Photographers from East Way Photography will do their best to capture all agreed upon wedding day moments. However, due to limits imposed by time and events of the wedding day, East Way Photography cannot be held liable for unintentional errors or omissions on the part of its photographers.
6. The limit of liability of East Way Photography is to monies already paid by the customer.
7. Initial wedding retainers to reserve date and time are nonrefundable. If for any reason a wedding time and date are changed after submittal of the original retainer, the studio will do it's best to accommodate those changes; however, any such accommodations are based on the availability of the photographer for the new time and date. In the rare event of a wedding cancellation, the initially required wedding retainer cannot be refunded.
8. The balance of the wedding package payment (or any negotiated expanded basic package) is due two weeks before the wedding day. Any additional balance (when applicable) is due upon delivery of the preview CD-ROM (or, DVD).
9. As human error is always possible, it is the responsibility of the bride and groom to contact East Way Photography during the week of the wedding to confirm wedding day plans and requirements.

#### order questions?

- ☐ 1 (585) 633-7521
- ☐ website: [www.eastwayphotography.com](http://www.eastwayphotography.com)
- ☐ email: [eastwayphoto@aol.com](mailto:eastwayphoto@aol.com)







## PORTRAIT PHOTOGRAPHY SITTING FEES

### SESSION CONSULTATION

We suggest that each of our portrait clients have a pre-session consultation to enable us to create that special image. We will discuss your ideas, clothing needs, location and props. We want everyone to look their best. The appropriate clothing and props can enhance your portrait immensely.

### deposit/retainer and payment requirements

Portrait (family, business, model, etc.):

A deposit of \$50 (non-refundable) is required to hold a portrait sitting; balance of sitting fee due on day of shoot.

Special Events:

A deposit of \$250 (non-refundable) which is applied toward total cost, is required to reserve Special Event dates, unless otherwise negotiated.

We Accept:



### portrait or photography questions?

- ☐ 1 (585) 633-7521
- ☐ website: [www.eastwayphotography.com](http://www.eastwayphotography.com)
- ☐ email: [eastwayphoto@aol.com](mailto:eastwayphoto@aol.com)



## PORTRAIT SITTING FEE

Family Groupings, Couples, Individual Adults, Children, all are portrayed comfortably, naturally, pleasantly and favorably by East Way Photography your photographic specialists.

studio portrait sitting (location sittings quoted per job)	price
1. Individual / Group Portraits*	\$150
2. Small Children Portraits	\$125

\* Includes up to 5 people in a family. Larger groups (up to 15 people) start at \$150. This price includes photographing the large group and one (1) family group, each additional group is \$35. Please ask for a quote for larger groups. **THIS IS A SITTING FEE. IT DOES NOT INCLUDE PRINTS. ORDER PRINTS A LA CARTE.** Digital file included with each print ordered.

## PORTRAIT PACKAGES

Minor retouching is included on 8x10 or larger prints. For extensive retouching, please ask for a quote. Choose from one-five poses to use with the portrait packages. Session is proofed via PDF. Client selected proofs become your photos. You will receive a printable digital file of each of your selections (up to five). If you need more than five poses simply pay for a sitting fee and order your print sizes and quantities A LA CARTE.



### MASTER

1 - 16x20\*

2 - 11x14

2 - 8x10

Nine (9) wallets

\$500.00



### HERITAGE

1- 11x14\*

4 - 8x10

2 - 5x7

Nine (9) wallets

\$350.00



### PARAMOUNT

1 - 8x10

2 - 5x7

10 4x6

Nine (9) wallets

\$250.00



## HEIRLOOM PORTRAIT PRINT SERVICES

An excellent print when price is not a factor. All prints are preview quality, fully color corrected handmade prints. Full/complex retouching. Proportion correction (if requested). For basic reprint costs see PAGE 5.

image size (inches)	original prints	duplicate prints
24x36	\$350.00	\$200.00
24x30	\$250.00	\$175.00
18x24	\$200.00	\$125.00
16x20*	\$175.00	\$115.00
11x14 / 12x18 / 13x19	\$85.00	\$45.00
8x10	\$30.00	\$20.00
5x7	\$20.00	\$15.00

\* The 16x20 is our best selling size for wall hanging.

wallet photos	amount	price
wallet (same pose)	Nine (9)	\$20.00
wallet (same pose)	Eighteen (18)	\$35.00
wallet (same pose)	Twenty-seven (27)	\$45.00
wallet (same pose)	Thirty-six (36)	\$55.00

### Surface Options:

Basic surfaces (included in price): glossy, luster or matte surface.

Other surfaces available (ask for quote): metallic gloss, metallic pearl, Canvas Linen, mellow Concord Rag, smooth art paper (matte), textured art paper (matte).

Tasteful Boudoir sessions are a best seller at East Way Photography.



## SENIOR PORTRAITS

We provide variety and value in all of our portrait product offerings. Choose from one of the two custom Packages A or B below or choose the a la carte Package C and create one that is perfect for you. Enjoy state of the art photography that is personalized and customized with your own unique message.

PACKAGE A	PACKAGE B	PACKAGE C
1 - 16x20*	1- 8x10	a la carte:
2 - 8x10	2- 5x7	1. Sitting Fee (includes three changes of clothes)
2 - 5x7	-	2. Purchase prints using Portrait Price List (pg.5)
Thirty-six (36) wallets	Thirty-six (36) wallets	
Sitting Fee Included	Sitting Fee Included	
\$500.00	\$350.00	\$175.00

\* Package A - 16x20 - Canvas Mount on Stretcher Frame (or Printed on Fine Art Paper).

### \*Special item for Seniors

This specialty item is a custom 24x36 framed poster. This includes special artwork and photography to match the lifestyle and personality of each client. No two are alike! (Must purchase package A, B or C to be eligible for this offer.)

special item	includes	price
<input type="checkbox"/> 24x36 framed poster	1. Custom Design / Hand Printed Poster / Frame	\$400.00
<input type="checkbox"/> SENIOR BOOK	2. Custom book made from your session	\$175-250.00







## BUSINESS / CORPORATE PORTRAITS

For professionals requiring business or corporate portraiture. With a relaxed and comfortable atmosphere, we develop the composition, lighting, and background that will best convey your message.

options	price
<input type="checkbox"/> Business Portrait Sitting (In-studio)	\$95-125.00
<input type="checkbox"/> Business Portrait Sitting (On-location)	\$175



## SPECIAL EVENTS

Birthdays, Bar and Bat Mitzvahs, Rehearsal Dinners or any event special to you. Let us capture the mood, feeling and memories of your special day.

options	price
<input type="checkbox"/> Special Event (first hour)	\$275.00
<input type="checkbox"/> Additional Coverage (per hour)	\$125.00







## MODEL PORTFOLIO

A great looking, high impact model portfolio is the key to your success in the world of modeling. If you are looking for Glamour, Lingerie/Boudoir, Nude photography for your significant other or just want great photos for yourself, we have a casual, friendly and fun yet professional atmosphere. Whether Model or Glamour shots, we will make you feel natural, comfortable and confident in front of the camera.

package	included options	price
<input type="checkbox"/> Standard Model Sitting	Up to 2 hours in-studio and two (2) changes of outfits/looks. Proofs delivered via PDF.	\$250
<input type="checkbox"/> Speciality Model Sitting	From 3 to 4 hours in-studio with four (4) changes in outfits/looks. Proofs delivered via emailed PDF. Images Licensed for personal use which contains template for comp card. Also three (3) 8x10s selected from proofs. Finished Digital files for online/printing use delivered on USB key.	\$350
<input type="checkbox"/> Glamour/Lingerie/Boudoir Sitting	Options and/or details are based on a job by job basis.	\$350

### Make-up and Styling:

You can arrive to the shoot/location ready to go or bring make-up and stylist with you. We also can provide professional make-up and hair stylist which are available for an additional fee.







## COMMERCIAL PHOTOGRAPHY

All commercial work (advertising, retail, wholesale, fashion, etc.) is quoted on a job by job basis. Please contact us for details.





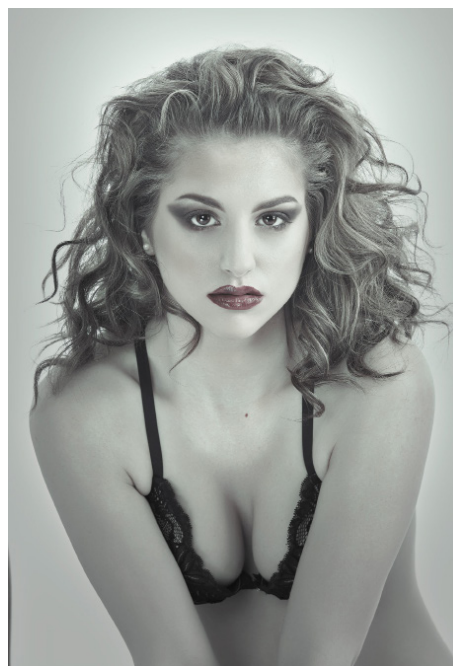
## PET PHOTOGRAPHY

Pet photography is billed as a sitting fee first, with prints ordered from PDF proof. For any photo you buy a print of you will receive a full resolution digital print file for your own use.



## CATALOG PHOTOGRAPHY

All catalog work (advertising, retail, wholesale, fashion, etc.) is quoted on a job by job basis. Please contact us for details.





## BOOK PHOTOGRAPHY FOR SELF-PUBLISHING AUTHORS (NON-AGENCY)\*\*

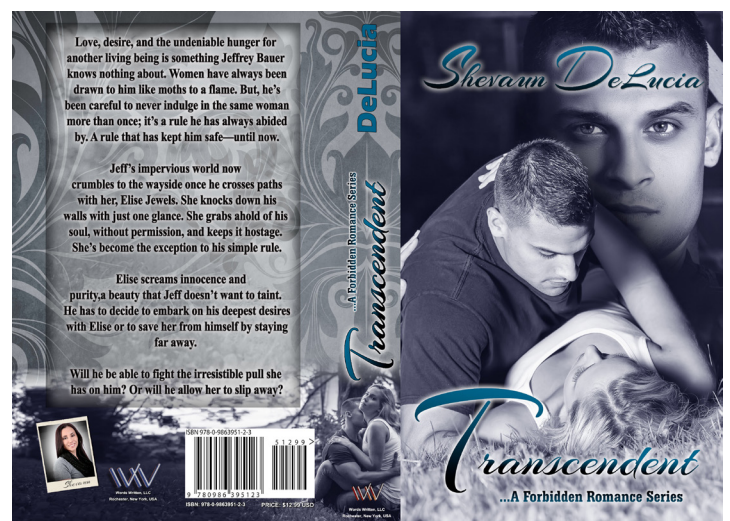
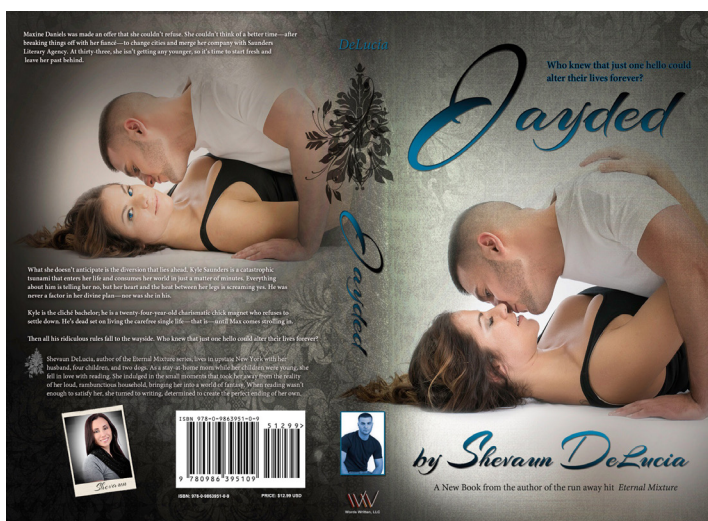
If you are considering authoring your own book, let East Way Photography give you a hand. We have worked with over a dozen top publishers (Harper & Row, Harper Collins, Rodale, Image, IDW, Ballantine, among many others) creating covers for both regular and best selling authors. We can provide:

1. Photo Shoot for cover art work and publicity
2. Design and layout of book cover
3. Full interior layout
4. Delivery of PDFs for self publishing
5. eBook creation

Call us with all details and requirement and we will provide you a quote.

**\*\*Agencies use commercial photography pricing**

*(NOTE: examples below are from a successful local self-published author who has used our services)*





## FINE ART REPRODUCTIONS (FOR LIMITED RUN PAINTINGS, WATERCOLOR, ETC)

If you are a artist working with watercolor, charcoal, or other medium on smooth or textured surface paper and are looking to duplicate your original(s) to offer small limited edition print runs we can offer the following:

1. Super High Resolution reproduction of your masterpiece(s) fully corrected to prevent artifacts
2. Printing (in house up to 24x36 inches / larger from our NYC studio) on your choice of paper
3. Fully numbered, registered and authenticated using the Hannamule holograms and online registration systems database
4. We can print on a print by print basis (to save you inventory cost), or we can print any number you desire
5. We can do oil on canvas as well but original must be painted on a hard surface. Call us for details and suggestions as to how other artists are doing it to use this service.

Call us with all details and requirement and we will provide you a quote.

*(NOTE: examples below are from a successful local artist who uses our services)*



## PHOTO RESTORATION

If you are looking to have an old family photo (heirloom) retouched, restored, copied or hand colored look no further than East Way Photography. We can restore and print old photos or original negatives. Quality is dependant on the condition of the original. We can do amazing work, but we are not magicians.

Costs involve the following components:

1. Scanning Fee (Generally \$50-100.00)
2. Retouching Fee (\$150.00 p/h)

**We will be happy to quote a price and have, in many cases, found the work quoted to be less than the above estimates)**

*(NOTE: examples below before and after examples)*

